



Let's address the skills deficit regarding Blockchain....

Digital transformation for small businesses

We know that SMEs are the backbone of our economies, and that more work is required to help small business managers and entrepreneurs adapt to the digital global economy. The business environment is changing rapidly due to developments in digital technologies like Blockchain.

We're upskilling enterprise educators!

The goal of [Begin Blockchain](#) is **to enable entrepreneurship education providers to teach blockchain technology to their SME and entrepreneur learners.**

Blockchain is not just for the multinational corporations, **BEGIN** wants to show you the importance of blockchain technology skills for the SME sector, so that you can support small businesses to start integrating blockchain technologies into their business models.

NOW AVAILABLE...

[Our consortium of European partners](#) have been working on these FREE RESOURCES

Click to [Download the Guide Now!](#)

What are the 3 innovative resources available

1. **Block chain competencies guide:** the objective of this guide is to raise awareness and commitment to introducing training in blockchain for business within entrepreneurship education.
2. **BEGIN problem based learning resources:** A learning resource,



BEGIN Problem-based Learning Resources

Download and access the suite of problem based learning resources, trainers guide and curriculum [HERE!](#)



BEGIN Online Course
The first of its kind! A free, opensource blockchain course which will equip you with innovative approaches, engaging examples and the confidence to use blockchain to grow your business.
[Access it HERE!](#)

that include lesson plans and learning scenarios and resources that are designed to be taught online using classroom screens

3. **Online course:** The objective of the Online Course is to provide wider access to training on blockchain technologies so that SME managers and entrepreneurs can complete training on their own terms and in their own time.

How can Blockchain help SMEs and entrepreneurs?

SMEs and entrepreneurs who choose to adopt it will discover that blockchain technology can **improve the speed, reliability and cost-efficiency** associated with lots of business processes, including;

- Advanced customer targeting
- Facilitating cashflow
- Reducing the risk of cybercrime
- Building supply chains
- Streamlining operations
- Compliance and auditing



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Are You Ready to Start Your BEGIN Journey?



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