Enabling entrepreneurship education providers to teach blockchain technology to their SME and entrepreneur learners

begin blockchain
enabling new growth for sme's

The Finalisation of the BEGIN Project....

BEGIN has responded by creating and mainstreaming a new blockchain training model that enables entrepreneurship education providers to teach blockchain technology to their SME and entrepreneur learners. We start from the assumption that blockchain technologies and the infrastructure surrounding it has matured sufficiently so that the digital skills and investment required to integrate blockchain technologies into SME/start-up business models are now accessible. However, new training must not be solely technical: it must address the attitudinal, knowledge and skills barriers that SMEs – and the wider entrepreneurship VET sector – faces.

Blockchain is not out of reach for SME's , BEGIN wants to show you the importance of blockchain technology skills for the SME sector, so that you can support small businesses to start integrating blockchain technologies into their business models.

4 FREE, DOWNLOADABLE RESOURCES

What are the 4 innovative resources available

1. **Block chain competencies guide**: the objective of this guide is to raise awareness and commitment to introducing training in blockchain for business within entrepreneurship education.
2. **BEGIN problem based learning resources:** A learning resource, that include lesson plans and learning scenarios and resources that are designed to be taught online using classroom screens
3. **Online course:** The objective of the Online Course is to provide wider access to training on blockchain technologies so that SME managers and

entrepreneurs can complete training on their own terms and in their own time.

4. **BEGIN text based adventures:** The adventure presents fictional companies, struggling with real-life issues. Based on the knowledge gathered from the course, users are called to provide input to build an argument on why blockchain technology fits the companies' requests.

BEGIN Online Course
The first of its kind! A free, opensource blockchain course which will equip you with innovative approaches, engaging examples and the confidence to use blockchain to grow your business.
Access it HERE!

BEGIN Problem-based Learning Resources

Download and access the suite of problem based learning resources, trainers guide and curriculum HERE!

Click to Download the Guide Now!

BEGIN Text-based Adventures

Build on the main features of Blockchain and access the fictional scenarios HERE!

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Are You Ready to Start Your BEGIN Journey?

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This programme has been funded with support from the European Commission. The author is solely responsible for this publication (communication) and the Commission accepts no responsibility for any use that may be made of the information contained therein.